INTRODUCING HARD ROCK SAFE + SOUND

The SAFE + SOUND program has been developed by a team of hospitality and gaming experts in collaboration with worldwide health and sanitation specialists, such as Ecolab and NSF. It also includes directives of key agencies, such as the World Health Organization (WHO) and the U.S. Center for Disease Control and Prevention (CDC). SAFE + SOUND is focused on enhanced cleaning practices, social interactions and workplace protocols, while ensuring transparency through the Guest and Team Member journey.

As part of the program, every Hard Rock Hotel & Casino around the world is required to

PASS THE SAFE + SOUND
262 POINT INSPECTION

independently assessed by NSF. We look forward once more to welcoming through our doors the millions of Hard Rock fans around the world, in the safest environment.

OUR PROMISE TO HARD ROCK FANS
TO KEEP YOU SAFE + SOUND

INDIVIDUAL PROPERTY PROTOCOLS MAY VARY BASED ON LOCAL GUIDELINES.

- TEMPERATURE CHECKS for every team member, and vendor upon arrival
- INCREASED CLEANING and disinfecting frequency for high-touch surfaces across public areas, meeting rooms, dining areas, and public restrooms
- PLEXIGLASS SEPARATORS at front desks and check-in areas
- SOCIAL DISTANCING markers placed 6 feet (2 meters) apart where lines can form
- HAND SANITIZER in every public space area and all restrooms
- HAND WASHING Team member hand washing every 60 minutes
- MANDATORY MASKS always for all team members and for guests in designated areas
- HIGH LEVEL INFECTION CONTROL procedures to collect laundry
- SEAL OF SAFE + SOUND on every guest room door upon arrival
Every Hard Rock Hotel must pass a 262 point inspection by NSF.

- We have worked with Ecolab, the global leader in water, hygiene and infection prevention solutions and services for over 100 years across 170 countries, to create a best-in-class cleaning and disease prevention program.

- Ecolab works closely with the CDC, WHO, Environmental Protection Agency, Food & Drug Administration and other leading health organizations to establish best practice guidance for protecting guests and team members.

- Ecolab is a leader in addressing emerging public health issues, following a science-based approach with 19 technology and research campuses in 13 countries and a team of 1,600 scientists, engineers, and technical specialists.

Our staff has been trained by industry-leading cleaning experts from Ecolab on proper disinfection procedures.

Love All Serve All
We cater to no particular group – we embrace everyone. More than a job, we make a difference in people's lives by the service and hospitality that we provide.

All Is One
We are a team and we must work together to be successful. The spirit of partnership, along with respecting others and lending a helping hand, is our norm.

Take Time To Be Kind
It’s true that kindness really is contagious. Empathy and compassion for our guests, our communities and each other make everyday life better.

Save The Planet
This planet is the only one that we have, so we believe everyone should do their part to preserve it.

Our Core Values Remain Unchanged
In 1971, Hard Rock was built on the foundation of four core values that have been as much a part of our character as music is. They have guided us through good times and challenging times and are intrinsic to our everyday operations. These values have always been, and especially now more than ever, our commitment to you, our Hard Rock Fans.

While we have taken extraordinary measures to keep our hotels, team members and guests safe, we urge everyone to stay vigilant, treat each other with respect and take time to be kind.